

Product Management - Fellowship - 2025

Digital Main Street and Mastercard are collaborating to offer positions for students under the Mastercard Fellowship Program in the field of Cyber and Intelligence (C&I). These roles will be focused on supporting the Cyber & Intelligence team with product development, project management, ideation and more. This is an opportunity to expose yourself to the C&I industry with a global organization.

These roles will be employed by Digital Main Street and seconded to Mastercard Canada's Cyber & Intelligence team.

Who is Digital Main Street?

Digital Main Street is a program developed in partnership by the City of Toronto and the Toronto Association of Business Improvement Areas (TABIA). Digital Main Street supports the growth of main street businesses by making the adoption of digital tools and technologies easy. The program is built around an online learning platform, structured training programs and the Digital Service Squad, a team of street-level team members who help main street businesses grow their operations through technology. Digital Main Street has been profiled in the media by The Globe and Mail, the Toronto Star, BetaKit, Retail Insider, Profit Guide and Notable.

Who is Mastercard?

We are the global technology company behind the world's fastest payment processing network. We are a vehicle for commerce, a connection to financial systems for the previously excluded, a technology innovation lab, and the home of Priceless®. We ensure every employee has the opportunity to be a part of something bigger and to change lives. We believe as our company grows, so should you. We believe in connecting everyone to endless, priceless possibilities.

The Mastercard Cyber and Intelligence (C&I) team is responsible for MasterCard's safety and security product suite and leads efforts to protect the integrity of the electronic payment system and ensure payments are convenient yet secure. Our products are primarily focused on fraud detection & investigation, across all payment channels as well as all stakeholders; acquirers, merchants, issuers, network and consumers.

Do you want to be part of a dynamic and agile team environment?

Are you motivated by meaningful projects and work that touch a global business?

Are you collaborative and driven by delivering measurable results?

If yes, then you're invited to start something PRICELESS™.

The Mastercard Fellowship Program is a comprehensive program where students gain hands-on real work-life skills while having fun and contributing to a global company. As an intern, you will be challenged with completing projects that will enhance your skills as well as contribute to the department's goals and objectives.

Responsibilities

As a Product Management Intern on the Cyber & Intelligence team, you will be involved in the following:

- Impactful assignments that drive business results (SWOT analysis, financial/data analysis, strategy implications)
- Deep dive projects on potential new offerings to help develop the long-term strategy of our C&I business including desk research to identify customer needs, SWOT analysis, competitive review, partner interview, strategic implications and high-level business casing of new capabilities and offerings
- Maintain a compendium of Canadian research and Canadian specific statistics to be used in customer presentations, speaking opportunities, research etc.
- Develop materials for speaking opportunities across the team
- Perform desktop research to identify regional or global trends
- Assist with ad hoc requests, participate in special projects as required, and provide cross-functional support as needed
- Support high level project management by tracking of Risks, Assumptions, Issues and Dependencies of large-scale projects as well as minute taking and developing meeting summaries.
- Update data trending reporting and key performance metrics for the department based on latest results
- Attend internal/external meetings to help with strategy and requirements and shape the future roadmap

Qualifications

Digital Main Street is currently seeking qualified applicants that can demonstrate the following:

- Currently enrolled in a Bachelor's or Master's degree in business, commerce or analytics fields
- Familiarity with cybersecurity, fraud and risk related challenges in market
- Strong planning, insights, analytics and problem-solving skills
- Strong communication and collaboration skills
- Proficiency in Microsoft Office Suite; Experience with SQL is an asset.

This is a contract internship position from May 5th 2025 – August 22nd, 2025. This position will be a hybrid mix of remote/virtual; 3 days a week working in the Toronto office (121 Bloor Street East , Toronto, Ontario, CA) and 2 days working from home. We reserve the right to change the work location at any time from the hybrid model to: fully remote/virtual, fully in person in office, or a different hybrid mix, as dependent on business needs.

What we can offer you:

- Competitive remuneration in-line with industry standards.
- Shape the Community: Be a part of a talented and driven team where you will gain hands-on real work-life skills while having fun and contributing to a global company.

Digital Main Street is an inclusive employer. We encourage applications from all qualified candidates and will accommodate applicants' needs under the respective provincial human rights codes throughout all stages of the recruitment and selection process. We thank all applicants in advance for their interest; however, only qualified candidates will be contacted for an interview.